## CONTACT

- cryoln12@gmail.com
- crystalolney.wixsite.com/ crystalo-portfolio
- (660) 483-1107
- St. Joseph, Missouri

## SKILLS

- **Producing** engaging, informative newscasts
- Photographing, videoing through a creative lens
- Designing compelling page layouts, special sections, logos and marketing material
- Reporting on breaking news by creating video for TV and digital briefs
- Managing multiple projects
  while adhering to deadlines
- Copy editing news briefs and TV scripts, graphics

## PROGRAMS

- Adobe Creative Cloud: Photoshop, Camera Raw, InDesign, Illustrator, Premiere Pro and Media Encoder
- Microsoft: Word, Excel, PowerPoint, Outlook, Teams and OneDrive

## EDUCATION

WILLIAM WOODS UNIVERSITY B.S., Graphic Design Minor, Communications 2016

# **Crystal Olney**

# MULTIMEDIA CONTENT CREATOR

I'm the senior news producer at News-Press NOW in St. Joseph, Missouri. I strive to create well-thought-out newscasts that focus on the community first. My other skills include photography, graphic design, editorial page layout and minor videography.

# EXPERIENCE

#### **NEWS PRODUCER, PAGE DESIGNER**

NEWS-PRESS NOW / ST. JOSEPH NEWS-PRESS Nov. 2021 - Present

Develop newscasts by managing presentation of news stories; select and prioritize local content accompanied by wire content within shows. Cover breaking news and develop briefs, TV scripts and videos to illustrate what happened. Operating cameras for reporters in the field. Designed page layouts for newspaper publications and special sections that grabbed attention and accurately portrayed information; proofed pages.

## DIRECT CARE STAFF

NEW TRAILS, LLC June 2012 - Present

Provide support services essential to the well-being of clients including health care tasks, medication administration and hygiene services; observe and record all activity and behavior changes. Manage home organization, account balancing, housekeeping, errands and meal preparation.

#### PHOTOGRAPHER

CRYSTAL OLNEY PHOTOGRAPHY May 2017 – May 2023

Shot photographs that captured the mood of special events, individuals and families. Provided clients with creative photographs that utilized various elements like composition, contrast, lighting and depth.